Color System

Letters #111214

RGB	R 17	G 18	B 20

HSB	H 220 °	S 15 %	B 8 %

CMYK	C 15 %	M 10 %	Y 0 %	K 92 %
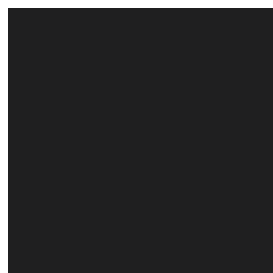
Background #1F1F20

RGB	R 31	G 31	B 32

HSB	H 240 °	S 3 %	B 13 %

CMYK	C 3 %	M 3 %	Y 0 %	K 88 %
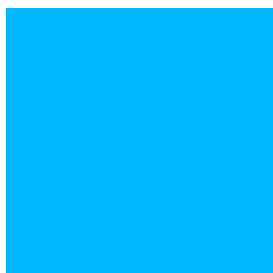
Key Color #02B9FF

RGB	R 2	G 185	B 255

HSB	H 197 °	S 99 %	B 100 %

CMYK	C 99 %	M 28 %	Y 0 %	K 0 %
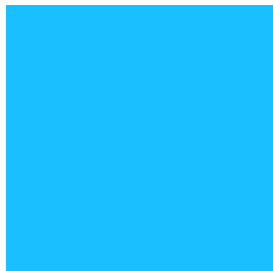
Highlighted letters on Black #19BFFF

RGB	R 25	G 191	B 255

HSB	H 197 °	S 90 %	B 100 %

CMYK	C 90 %	M 25 %	Y 0 %	K 0 %
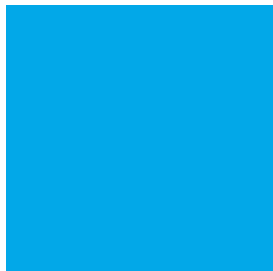
Highlighted letters on White #02A8E8

RGB	R 2	G 168	B 232

HSB	H 197 °	S 99 %	B 91 %

CMYK	C 99 %	M 28 %	Y 0 %	K 9 %
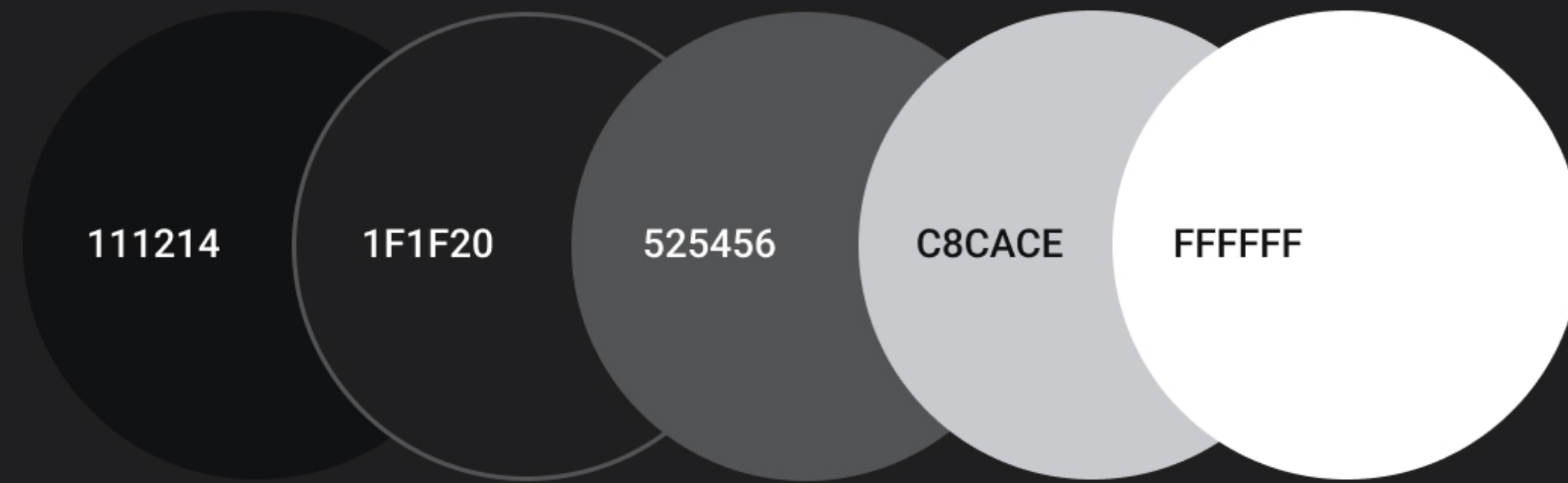
PRIMARY_Black & White

블랙의 경우, 텍스트에는 가우디오랩 로고의 **111214**를 사용해서 차별화를 주고 넓은 배경에는 눈이 편한 **1F1F20**를 메인으로 사용합니다.

GAUDIO
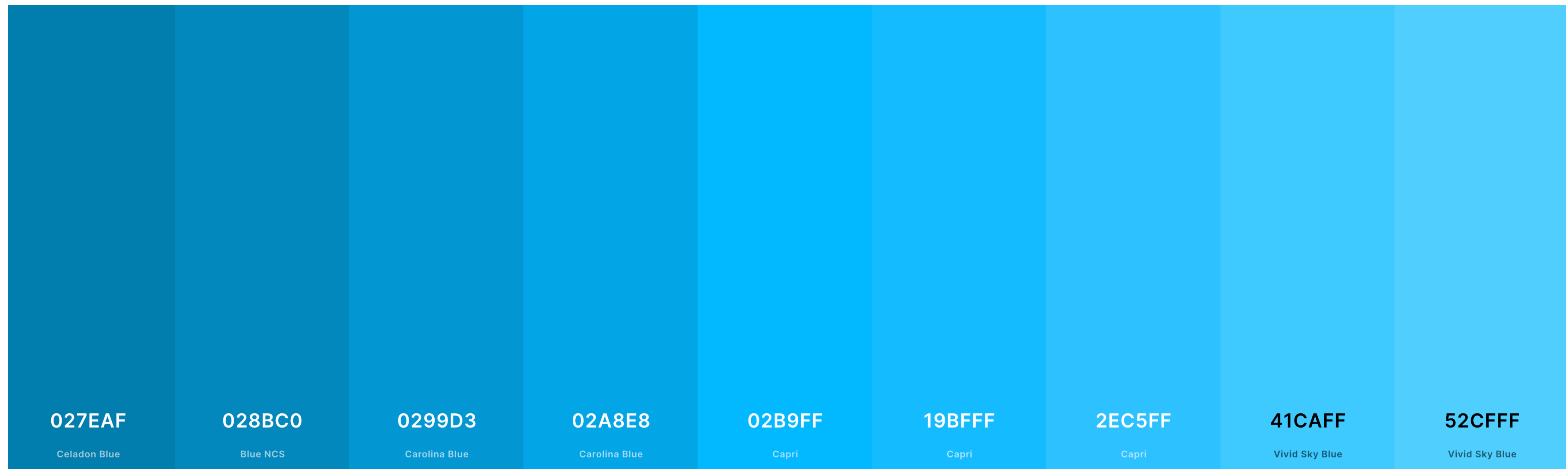
027EAF	028BC0	0299D3	02A8E8	02B9FF	19BFFF	2EC5FF	41CAFF	52CFFF
Celadon Blue	Blue NCS	Carolina Blue	Carolina Blue	Capri	Capri	Capri	Vivid Sky Blue	Vivid Sky Blue

Key Color

027EAF	028BC0	0299D3	02A8E8	02B9FF	19BFFF	2EC5FF	41CAFF	52CFFF
Celadon Blue	Blue NCS	Carolina Blue	Carolina Blue	Capri	Capri	Capri	Vivid Sky Blue	Vivid Sky Blue

on black

GAUDIO

ULTIMATE SOUND EXPERIENCE

Gaudio Lab started its journey as an AI audio technology start-up in 2015 as its spatial audio technology for headphones was adopted as the binaural renderer for ISO/IEC MPEG-H Audio standard in 2014.

Gaudio Lab has established a reputation for the unparalleled AI-based audio solutions, a core technology required for OTT and music streaming services. As the technology being adopted as ISO/IEC MPEG-H international standards and CTA standard, as well as through VR Innovation Company of the Year Award in 2017, our technological excellence has been proven worldwide.

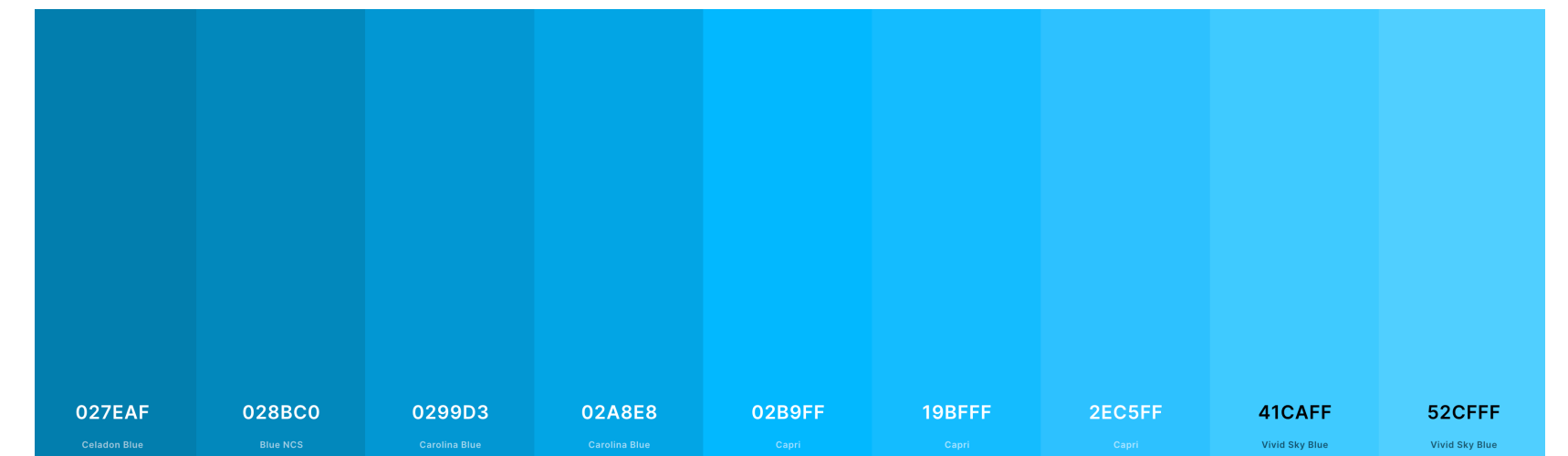| 027EAF	028BC0	0299D3	02A8E8	02B9FF	19BFFF	2EC5FF	41CAFF	52CFFF
Celadon Blue	Blue NCS	Carolina Blue	Carolina Blue	Capri	Capri	Capri	Vivid Sky Blue	Vivid Sky Blue

on white

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